

BlockCommerce ITO Summary

The Future With BlockCommerce

BlockCommerce seeks to do for this generation (and next) what eBay and Amazon did for the previous generation. Up until 2 decades ago, the idea of online shopping and digital payments was a little more than a dream. Now, it's the preferred method of shopping and commerce.

This quiet revolution occurred through a relatively simple idea:

“Make the consumer see the value.”

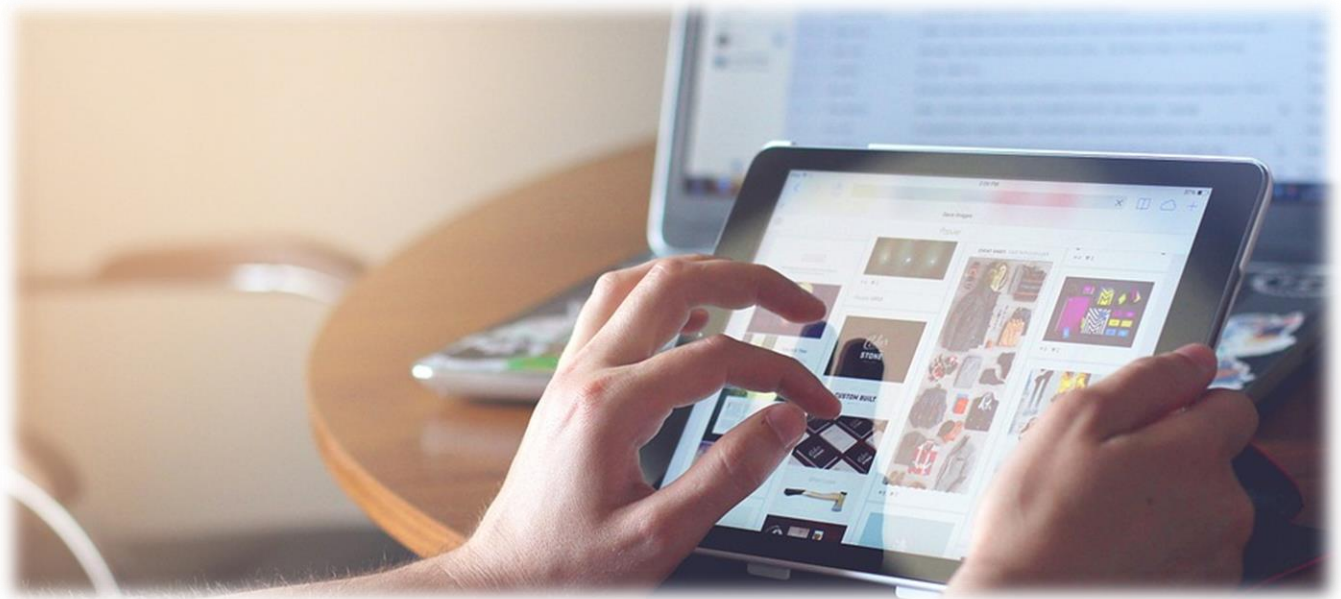


The BlockChain revolution also requires the same approach. But instead, the technology and its implications are buried under esoteric arguments and discussions of protocols, chains, nodes, and private keys. There needs to be a simple, general application that makes sense to the consumers at large.

This is precisely what BlockCommerce is accomplishing with 3 distinct portions of the platform:

1. **MARS (Manufacturing and Regional Suppliers)** - This is the section of BlockCommerce where manufacturers and large volume resellers can list their inventory in a B2B environment. Think of it as Alibaba on Blockchain.
2. **EARTH (Ecommerce And Retail Transaction Hub)** - This is the B2C section where retailers and online sellers can create consumer facing stores and sell directly to the average consumer. Think of this as a Shopify or Volusion store system.
3. **The Bcom-U** - Education and Training portal with coaching provided directly by some of the top ecommerce experts in the world today.

By attracting the sellers, manufacturers, and the consumers, this platform redefines online shopping in terms of blockchain transactions. Ecommerce becomes BlockCommerce, and Digital Payments become BlockChain Payments. To allow this adoption to occur naturally, all traditional fiat gateways are supported such as PayPal and credit cards.



✓ So How Does The ITO Investor Benefit?

When you buy BlockCommerce tokens, you're not purchasing vaporware ideas and promises of future development. Instead you're becoming part of an existing business model, with development on all core components already completed. BlockCommerce has partnered with existing teams and companies with tremendous reach into the ecommerce retailer space and as such commands existing GMV exceeding \$4billion by the retailers who have been using BlockCommerce platforms already.

Each transaction in BlockCommerce, much like Amazon, eBay, Shopify and other platforms generates a transaction fee ranging from 0.5% to 1.5% (and in cases of education courses, as much as 75%). These fees generated are immediately distributed to all token holders in BCLX format, the background cryptocurrency being used to power non-fiat transactions on these ecommerce stores.



In essence, token holders have a very clearly defined mechanism through which they can expect to receive value as the platform itself grows.

So, Let's Recap

In a space overwhelmed with outright scams and vaporware garbage, BlockCommerce represents one of the rare, real projects. We have the plan, the team, the history, the tech, and the existing user base to make true on the vision of fee-less cross border payments powering ecommerce in a way that has been impossible until now.



Investors have a clear pathway to returns and assurance of working with a team that has successfully executed on 3 separate 8 figure ventures.

How Can I Participate?

You can participate in one of 3 roles with our project;

1. Investor - Accredited investors from the United States and foreign investors (excluding certain nations) can invest with fiat or cryptocurrency. To do so, please [*click here to register for the investor portal*](#) and secure your BlockCommerce Tokens.
2. Partner - Help spread the word on BlockCommerce and receive token bounties as well as direct commissions for any referred investors and users to our ITO. All details are available in your [*user and partner portal here*](#).
3. Strategic Advisor - Do you have a project that presents an integration opportunity, or maybe you're enthusiastic about what we are doing and have means to contribute in more than monetary ways. If so, [*contact our team*](#) and let's see how we can collaborate!

A Closing Note

Our team has spent upwards of \$27million and countless hours over the last 6 years on development costs, contractor payments, regulatory setup, and banking relationships to get to the stage where a project of this magnitude can be appropriately executed. There is a reason we have devoted such resources to this concept - because the potential here exists to literally transform the ecommerce space and digital payment mechanisms we use today within a single generation. The future of eCommerce is here, and it starts with BlockCommerce.